



## **PRESS RELEASE FROM SENDUSPACKING LTD**

**Trade**

### **SendUsPacking.com shows couples how to find the perfect honeymoon destination**

**May 2009**

SendUsPacking.com, the leading wedding and honeymoon gift list provider, are proud to announce yet another new and exciting feature. The free and easy to use Honeymoon Butler holiday searcher does just as the name suggests by providing a helping hand to planning the perfect honeymoon.

Finding the perfect destination using the Honeymoon Butler search is easy. Couples simply complete an online form outlining their key criteria and the team at SendUsPacking.com will liaise with their network of affiliated tour operator partners to find a selection of exciting honeymoon destinations that fit the bill.

The move to honeymoon gift lists has never seemed a more sensible option. According to the latest Mintel Gift List Services Report (May 2009), going abroad is still an increasingly popular option for today's cost conscious as the figures are higher than they were ten years ago. The wedding gift list market is becoming increasingly lucrative as couples seek highly personalised gift choices and expand into new areas including travel and the wedding itself. (Mintel's Gift List Services Report May 2009).

SendUsPacking.com has already helped hundreds of couples enjoy their trip of a lifetime by enabling friends and family to help contribute towards the cost of the honeymoon so there's no need to compromise on luxury.

To have your holidays placed in front of thousands of couples actively seeking to book their honeymoon please contact Rachael Rodia at SendUsPacking Ltd to become an affiliate partner.

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Talking about the service she received from SendUsPacking.com in May 2009, Fiona Brinkman said: *"The SUP site was extremely easy to use and we had a lot of fun creating our page. All of our guests were so impressed with it that some are now using it for their own honeymoon gift list. I think that is the best accolade you can achieve"*.

Nichola Ealson from SendUsPacking:

*"The Honeymoon Butler feature has been created in response to requests from couples who were finding it hard to know where to go to for specialist information on finding their dream honeymoon. The service has only just been launched, but already take-up has been very high."*

## **Notes to Editors:**

### **About SendUsPacking Ltd**

SendUsPacking is the leading honeymoon gift list experience. The popularity of the honeymoon gift list service has gathered pace in recent years as recent figures suggest that over 270,000 couples are tying the knot in the UK alone each year\*. A great deal of time and thought goes into planning a honeymoon where the costs can often run into the thousands. An ideal solution for the independently-minded couple is for friends and family to provide financial assistance towards the total cost of their dream holiday.

SendUsPacking Ltd operates the perfect alternative to the more traditional form of wedding gift list for couples that already own an abundance of household items or are remarrying, which account for 38% of all newly-weds in the UK\*\*.

Nominated for best gift list service at the 2009 Wedding Awards, SendUsPacking provides a personalised online gift list experience that helps honeymooners find and plan their holiday of a lifetime. It assists couples in the management of their budget through an easy to use, tailor-made itinerary that allows friends and family to

contribute, whether its simply relaxing on a sun-drenched beach or something more adventurous – or both!

The online service also includes the following features:-

- An easy to use honeymoon search facility to help couples find their perfect destination with up to date information and the best times of year to visit
- A NEW interactive map to help couples plan their itinerary
- Currency converter
- For a limited time only, SendUsPacking are also running a FREE 7-day trial – visit [www.senduspacking.com](http://www.senduspacking.com) for more details

SendUsPacking Ltd subscribe to the guidelines set out by the Office of Fair Trading (OFT) regarding Prepayment business models. We hold all client monies in a separate account that is not used for any purpose other than to hold contributions. This means that SendUsPacking cannot use the money contributed to a list for anything other than paying out to the list owner.

Available online at [www.SendUsPacking.com](http://www.SendUsPacking.com) or by phoning 08707 606 737.  
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\* Source: [www.statistics.gov.uk](http://www.statistics.gov.uk) (2007)

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